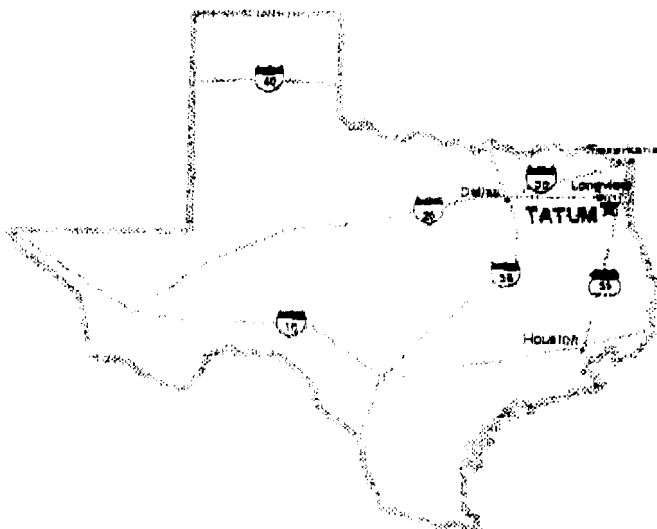
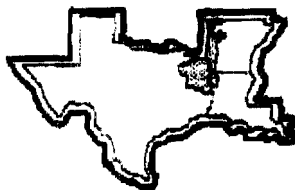


Wm. J. Foster 517-968-6221

TATUM, TEXAS

Community Profile



Tatum, Texas Rusk County

Tatum is centrally located in East Texas, 14 miles south of I-20 between Longview, Marshall, Carthage, Henderson and Kilgore.

POPULATION

	1970	1980	1990	Present Estimate
City	684	1,368	1,268	1,268
County	34,102	41,382	43,735	44,000
State	11,196,730	14,229,191	16,986,510	

CLIMATE

Average annual temperature: 65 degrees

Average annual rainfall: 47 inches

MUNICIPAL SERVICES

Type of local government: Mayor/Council

Annual budget: \$365,000

Bonded/Indebtedness:

City: \$577,000 County: \$0 School: \$751,813

Fire insurance class: .46 in city .50 outside

Number of pumpers/trucks: 4

Number of full-time firemen: 0 EMT trained: 0

Number of volunteer firemen: 25 EMT trained: 2

Number of full-time city policemen: 1

Garbage service provided:

Residential: Yes Commercial: Yes Industrial: Yes

Nearest landfill for comm./ind. use: 25 miles

Public library: Yes

Comprehensive city plan: No

City zoning: No

Percent of streets paved: 85 %

UTILITIES

Water

Supplied by: Tatum Waterworks

Source: 3 Wells

Capacity of water plant: 10,060,000 gpd

Average daily consumption: 140,000 gpd

Peak consumption: 300,000 gpd

Storage capacity:

Ground: 80,000 gals Elevated: 50,000 gals

Pressure in mains: 60 psi

Sewer

Type of treatment plant: Oxidation and Lagoon ponds

Percent of community served by sewer: 95 %

Average daily load: 130,000 gpd

Design capacity: 1,000,000 gpd

Electric Company

Southwestern Electric Power Company

Natural Gas Company

Entex

Telephone Company

Tatum Telephone Company

Type of service: Fiber optics

Long distance companies: AT&T

SOUTHWESTERN ELECTRIC POWER COMPANY

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COMMERCIAL/INDUSTRIAL SERVICES

Machine shops: No Number: 0
 If no distance to nearest machine shop: 20 miles
 Tool & die service: No Number: 0
 If no distance to nearest service: 20 miles
 Electric motor repair: No Number: 0
 If no distance to nearest service: 20 miles
 Type of newspaper(s) in city: Daily Weekly
 Number of radio station(s): 0
 Number of TV channels received: 20
 Seating capacity of largest banquet room: 350
 Number of motels/hotels available: 1
 Total rooms: 8
 Number of banks in city: 2
 Total assets: \$35,000,000
 Number of savings and loans: 0
 Total assets: \$0

HEALTH FACILITIES

Number of hospitals: 0
 If no hospital, distance to nearest facility: 16 miles
 Total number of beds: 0
 Nearest emergency medical treatment: Carthage
 Number of nursing homes in community: 0
 Number of beds: 0
 Number of clinics available: 1
 Medical personnel:
 MD(s): 1 DVM(s): 0
 DO(s): 0 Dentist(s): 1
 Nurses-Registered: 0 Practical: 0

RECREATION FACILITIES

Type of public facilities available:
 Tennis courts: 1 Swimming Pools: 0
 Parks: 1 Country club available: No
 Distance to nearest public access lake: 5 miles
 Activities allowed: Fishing, skiing, boating, diving
 Other recreational activities: Camping, picnicking,
 swimming

HOUSING AND CHURCHES

Number of dwellings: 492 Owner occupied: 80%
 Rental apartments available: 79
 Churches:
 Protestant: 9 Catholic: 0
 Nearest synagogue: 20 miles

LABOR MARKET

Countries/Parishes in commuting distance
 (35 mile radius):
 Rusk, Gregg, Harrison, Panola

	Total	Male	Female
Total population	230,900	111,621	119,279
Labor force	109,393	65,323	44,070
Employed	100,103	60,764	39,339
Employed in			
manufacturing	18,889		
Estimate of unemployed and potential workers	9,290	4,559	4,731

Average Hourly Wage Rates

Occupation or Job Title	Entry Wage	Top Wage
Machinist	4.50	15.32
Mechanics	6.00	10.69
Drill or punch press operator	4.25	7.48
Lathe operator	4.25	7.48
Welder	4.25	13.00
Electrician (maintenance)	6.38	12.38
Sewing machine operator	4.25	6.50
Hand assembler	4.25	7.00
Forklift truck driver	4.25	8.50
Truck driver	4.25	12.28
Common laborer	4.25	12.00
Shipping clerk	4.25	8.65
Secretary	4.25	11.25
Bookkeeper	4.25	12.00

Average number of paid holidays

usually granted by employers: 10

Source of wage information: TEC Survey

SOUTHWESTERN ELECTRIC POWER COMPANY

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County: 0.3100
 School: 1.2600
 College:

Santa Fe 2
 Nearest intermodal facility: Longview

Other 0.0300
 Total 2.0600
 Sales tax: State-6.25 County-0.00 City-1.00

EDUCATION

Public schools-Education cost per pupil: \$4,200

	No.	Teachers	Enrollment	Grades
Elementary	1	20	266	PK-2
Middle School	1	19	271	3-5
Junior High	1	23	285	6-8
High School	1	29	323	9-12

Private/Parochial:

Name	Teachers	Enrollment	Grades

Colleges/Universities/Vocational Schools

Name	Location	Distance (in miles)
Kilgore Jr. College	Kilgore	20
Panola Jr. College	Carthage	15
Univ. of Texas/Tyler	Tyler	35
LeTourneau Univ.	Longview	20
Tyler Jr. College	Tyler	35
Ambassador College	Big Sandy	40
Wiley College	Marshall	20
ETX Bible University	Marshall	20

TRANSPORTATION

Major highways: TX 149, TX 43
 Interstate highway no.: I-20
 Interstate within city limits: No
 If not, distance to nearest interstate: 14 miles

Nearest piggyback service: Longview

Motor Freight Companies

Central Freight, UPS, Tex Pack, Federal Express, ABF,
 NDC Freight, Ward Marvin Trucking, Yellow Freight
 System, Inc.

Total number serving community: 8

Number with local terminals: 1

Air Transportation

Nearest commercial airport: Longview

Distance: 20 miles

Name of airlines serving airport:

American, ASA, Conquest, L'Express

Nearest general aviation airport: Longview

Distance: 20 miles

Type of runway: Paved

Length of runway: 10,000 feet

Landing strip lighted: Yes

Instrument landing system: Yes

Private aircraft storage available: Yes

Private aircraft maintenance available: Yes

Location and length of time goods in transit

City	Miles	Days by Rail		Days by Truck	
		Car Load	Truck Load	Truck Load	LT
Atlanta	675	3	2	3	
Chicago	840	4	2	3	
Dallas	135	1	1	1	
Houston	225	1	1	1	
Kansas City	480	2	1	2	
Los Angeles	1,490	3	2	3	
Memphis	375	2	2	2	
New Orleans	410	2	2	2	
New York City	1,500	5	3	5	
St. Louis	580	2	2	2	

SOUTHWESTERN ELECTRIC POWER COMPANY

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MAJOR AREA EMPLOYERS

Texas Utilities mining is the major employer in Tatum, in addition to area manufacturers in Henderson, Longview and Carthage. Businesses in Tatum include grocery stores, auto sales, video rental, gift shop, convenience store, finance company, bookkeeping, auction house, drugstore, eating establishments, pawn shop and feed store.

INDUSTRIAL SITES

Information on industrial sites available upon request

ECONOMIC DEVELOPMENT ORGANIZATIONS

Chamber of Commerce

Industrial Foundation

04/05/96 09:53

TX/RX NO. 6476

P.002

Full time manager: No

Contact name: Rock County Chamber of Commerce

Address: 201 N. Main

Henderson, TX 75653

Telephone: (903) 657-5528

FAX:

City

Contact name: Murray E. Adams, Mayor

Address: P.O. Box 836

Tatum, TX 75691

Telephone: (903) 947-2260

FAX:

Full time manager: No

Contact name: East Texas Economic Dev. Comm

Address: 3800 Stone Road

Kilgore, TX 75662

Telephone: (903) 984-6641

FAX:

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***These businesses invite
you to spend some time
in Tatum.***

TATUM TELEPHONE COMPANY
A Local Company Serving Your Needs
170 W. Sterling Price
(903) 947-2222

DAVIDSON'S HARDWARE
Lumber • Hardware • Electrical
RV Supplies
Open 7:00 - 5:30, Monday - Friday
8:00 - 3:00 Saturday
(903) 947-2280

TATUM PUBLIC LIBRARY
Branch of Rusk County Public Libraries
335 N. Hood Street
Open Monday - Friday
8:00 - 1:00, 2:00 - 5:00
947-2211

SHORT STOP FINA No. 9
Hwy. 149 N.
5:00 a.m. - 12:00 a.m.
7-Days

Things To See And Do In Tatum

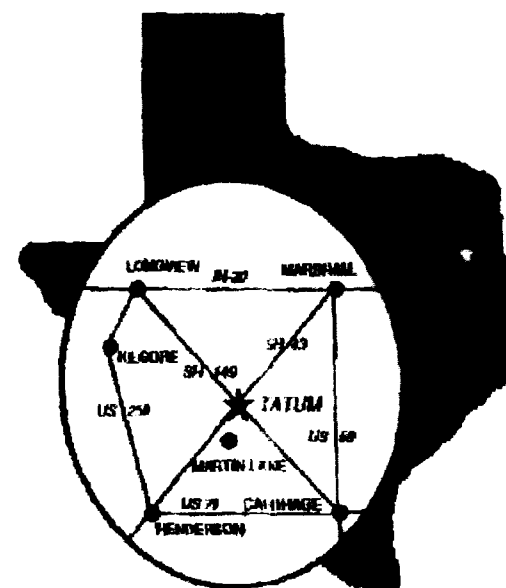
Martin Creek Lake State Park is within 4 miles of Tatum on Texas Highway 43 toward Henderson. The plays host to half a million visitors each year. Boating, swimming, fishing, and just plain relaxation can be found here.

In May, 1993, Tatum city council initiated "Trades Days." Held every third weekend on Friday, Saturday and Sunday, "Trades Days" offers a chance for folks around the East Texas area to buy, sell, or trade with others.

Tatum boasts two city parks; "Uncle Fox" Park and Lion's Club Park. Named after the founder of Tatum, Paul "Uncle Fox" Tatum, the park is located at North Hood Street, one block west of Hwy. 149. The park's main attraction is the Tatum Depot Museum. The museum, made out of an old railroad depot, features pictures and exhibits boasting the history of the city. The park also has a playground for small children, a field for soccer and football, and even a covered area for families and friends to congregate. Lion's Club Park is located on Hwy. 43 West, just at the Tatum city limits. Softball tournaments and games are played there on Tuesday and Thursday evenings during the summer.

Visit

TATUM



Tatum's History

The little town of Tatum has a rich history. The Albert Tatum family moved to this area in the 1840's and built a stately plantation house along the Trammel Trace in 1865. The building still stands proudly and is located just south of the First Baptist Church.

In 1882, the Tatum Family donated land for a railroad to come through the area and Paul "Uncle Fox" Tatum personally surveyed a townsite and donated the streets to the new town that bore his family name. Harmony Hill, just four miles to the west, was a booming town, but its business soon moved to the new railroad town to take advantage of this convenient form of transportation.

From the 1880's to the 1940's, Tatum was supported by area farms and sawmills. After that, cattle raising became the dominant business and Tatum residents began to work in the cities.

In 1975, the Texas Utilities Company began construction of a giant, lignite-fired electrical generating plant on Martin Lake and this industry has caused a great influx of workers and their families.

TASTY BURGERS & MORE

Hwy. 149 - 2 Blocks South of Downtown
Open 6 Days - 10:00 a.m. - 8:00 p.m.
Car, Out Orders & Call-ins Welcome
(903) 947-2478

Experience The Charm Of A Small East Texas Town

Tatum has much to offer - scenic beauty and small-town life, as well as businesses to supply your needs.

Our small town has a population of around 1,500. The surrounding area offers picturesque country roads, canopied with deep green foliage. In the fall, these roadsides turn into brilliant displays of colorful leaves. In the springtime and early summer, there is an impressive display of numerous wildflowers, dazzling to the eye.

The town even has a legend of buried treasure. At Hendricks lake, 4 miles from Tatum, so the story goes, Lafayette's pirates dumped wagon-loads of silver ingots into the lake after being hotly pursued by Spanish soldiers.

Visit Tatum on Sunday mornings and hear the echo of bells and chimes ringing throughout our streets. Come and worship at one of our many churches.

Use the services of our town for recreational and emergency needs.

Tatum has a doctor and a dentist. **COME LOOK US OVER, WE ARE PROUD TO BE A SMALL EAST TEXAS TOWN.**

These Tatum Businesses Extend A Warm Welcome To You

TEXAS BANK OF TATUM
Open 9:00 - 2:30 Monday - Thursday
Open Until 5:30 p.m. Friday
Hwy. 43, 1 Block West of Downtown
(903) 947-2231

CLARK ANTHONY INSURANCE
Hwy. 149 South
(right of light)
Bus. (903) 947-2271
Res. (903) 643-3279

PERSER AUCTION SERVICE
(903) 947-2343
Auction Every Saturday
7:30 p.m.
Hwy. 43N at 149

TATUM DRUG CO.
1 Block East of Downtown
Hwy. 43
For All Your Pharmaceutical Needs

CERTIFICATE OF SERVICE

I, Joan M. Trepal, a secretary in the law firm of Mullin, Rhyne, Emmons and Topel, P.C., do hereby certify that I have this 5th day of April, 1996, caused to be mailed by first class mail, postage prepaid, copies of the foregoing "Joint Counterproposal" to the following:

* John A. Karousos
Chief, Allocations Branch
Mass Media Bureau
Federal Communications Commission
2000 M Street, N.W., 5th Floor
Room 536
Washington, D.C. 20554

* Pamela Blumenthal
Allocations Branch
Mass Media Bureau
Federal Communications Commission
2000 M Street, N.W., 5th Floor
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Washington, D.C. 20554

James P. Riley, Esq.
Anne Goodwin Crump
Fletcher, Heald & Hildreth, P.L.C.
1300 North 17th Street
Eleventh Floor
Rosslyn, Virginia 22209

(Counsel to Galen Gilbert)

Cliff Boyd
Cowboy Broadcasting, L.L.C.
1110 S. Santa Fe Trail
Duncanville, TX 75137
KVMX(FM)

Roger R. Harris
Pontotoc County Broadcasting, Inc.
117 N. Broadway
Ada, OK 74820
KADA-FM

Chipper Dean
Dean Broadcasting, Inc.
102 Southwood Road
Henderson, TX 75652
KGRI-FM

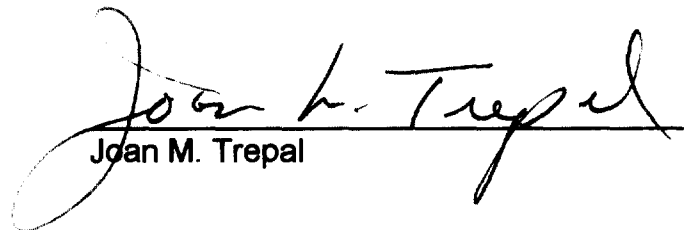
Carolyn Parish
Pennok Communications, Inc.
P.O. Box 592
Madill, OK 73446
KRXZ(FM)

Ted Haynes dba Community Broadcasting Network
Rt. 2, Box 267
Boyd, TX 76023
KBOC(FM)

Harold Cochran
HC-69, Box 11
Kingston, OK 73439
KDDQ(FM)

Sam Curry
KMOO, Inc.
P.O. Box 628
Mineola, TX 75733
KMOO(FM)

* Hand Delivered



Joan M. Trepal